

**2025 OKLAHOMA 529 SMART STEPS \$50 PROMOTION
TERMS & CONDITIONS**

PROMOTION TIMING: Oklahoma 529 / TIAA-CREF Tuition Financing, Inc.(TFI) Smart Steps \$50 Promotion (the “Promotion”) begins on 1/1/25 at 12:01 AM Central Time (CT) and ends on 12/31/25 at 10:59 PM Central Time (CT) (the “Promotion Period”).

PROMOTION SPONSOR AND ADMINISTRATOR: TIAA-CREF Tuition Financing, Inc. (TFI) (“Sponsor”)

PROMOTION DESCRIPTION: To receive a \$50 matching deposit (“the Matching Deposit”), eligible individuals must (a) open a new Oklahoma 529 account online (for a new unique Account Owner/Beneficiary combination) during the Promotion Period on behalf of a beneficiary born in 2025; (b) and enter promotion code **SmartSteps25** in the Promotion Code field of the online account opening application. The new account must be opened with an initial deposit of at least \$50 to be contributed and invested at the time the new account is opened and (c) establish a recurring contribution (from a bank account or by payroll direct deposit) for the new account of at least \$25 per month, and shall be maintained at minimum for six months. Limit: Only one Matching Deposit per new Oklahoma 529 account per beneficiary. May not be combined with any other Oklahoma 529 promotions. Void where prohibited or restricted by law. The Matching Deposit will be made to the eligible account on the following schedule if the recurring contribution requirement has been met:

If the new Oklahoma 529 account is opened by:	The match will be deposited on or about...
March 31, 2025	October 15, 2025
June 30, 2025	January 15, 2026
September 30, 2025	April 15, 2026
December 31, 2025	July 15, 2026

ELIGIBILITY: Promotion open to legal residents of the 50 United States who are at least 18 years of age or older as of January 1, 2025 and have a social security number or federal taxpayer identification number. To receive the Matching Deposit, an Oklahoma 529 account must be open with a dollar balance greater than zero on the day the Matching Deposit is made. The following are excluded: (a) members, officers, and employees of the Oklahoma Office of the State Treasurer, TFI and its parent, subsidiaries, affiliates, owners, members, directors, managers, officers, employees, trustees, agents; and their respective immediate family members (spouse, domestic partner, parents, legal guardians, grandparents, grandchildren, siblings, children and “step” of each) and those individuals living in the same household; and (b) FINRA affiliated customers. All taxes and other costs associated with the Promotion are solely the responsibility of the recipient and/or beneficiary.

MISCELLANEOUS: The Sponsor is not responsible for errors, omissions, interruptions, deletions, defects, or delays in operation or transmission of information, in each case whether arising by way of technical or other failures or malfunctions or computer hardware or software, communications devices, data corruption, theft, unauthorized access to or alteration of Promotion materials, or otherwise. Sponsors reserve the right (a) to modify, suspend, or terminate this Promotion should any technical failure, unauthorized human intervention, or other causes beyond Sponsors’ reasonable control corrupt or adversely affect the security, administration, or proper conduct of this Promotion; and (b) to disqualify any individual who tampers with the Promotion process.

To learn more about the Oklahoma 529, its investment objectives, risks, charges and expenses see the Plan Description at oklahoma529.com before investing. Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss.

TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, distributor and underwriter for Oklahoma 529.